Programme Structure

Total Credits - 102

SEMESTER	SUBJECT	SUBJECT CREDIT
1st	Business Communication	4 Credits
	Financial Accounting	4 Credits
	Micro Economics & Macro Economics	4 Credits
	Organizational Behavior	4 Credits
	Marketing Management	4 Credits
	Quantitative Methods – I	4 Credits
2nd	Cost & Management Accounting	4 Credits
	Human Resource Management	4 Credits
	Strategic Management	4 Credits
	Business Analytics	4 Credits
	Legal Aspect of Business	4 Credits
	Operations Management	4 Credits
3rd	Corporate Finance	4 Credits
	Research Methodology	4 Credits
	Project Part I	2 Credits
	Elective 1	4 Credits
	Elective 2	4 Credits
	Elective 3	4 Credits
	Elective 4	4 Credits
4th	Indian Ethos & Ethics	4 Credits
	Corporate Sustainability	4 Credits
	International Business	4 Credits
	Project Part II	4 Credits
	Elective 5	4 Credits
	Elective 6	4 Credits
	Elective 7	4 Credits

The electives in each of the specialisation is as follows :

SPECIALISATIONS	
Finance	1) Capital Market and Portfolio Management
	2) Business Valuation
	3) Financial Derivatives
	4) Strategic Cost Management
	5) Corporate Tax Planning
	6) Investment Banking
	7) International Finance
Human Resources	1) Compensation & Benefits
	2) Industrial Relations & Labour Laws
	3) Manpower Planning, Recruitment and Selection
	4) Organizational Development & Change
	5) Performance Management System
	6) Learning & Development
	7) Emotional Intelligence
Operations & Data Sciences	1) Quantitative Methods – II
	2) Supply Chain Management
	3) Project Management
	4) Service Operations
	5) Total Quality Management
	6) Six Sigma
	7) Strategic sourcing and E-procurement
Marketing	1) Brand Management
	2) Consumer Behaviour
	3) Integrated Marketing Communications
	4) Sales Management
	5) International Marketing
	6) Services Marketing
	7) Digital Marketing
Business Management	1) Information Systems for Management
	2) Consumer Behaviour
	3) Organisational Theory, Structure and Design
	4) Supply Chain Management
	5) Digital Marketing
	6) Entrepreneurship and Venture Capital Management
	7) Project Management